



UNIVERSITY OF CAMBRIDGE

CAMBRIDGE CREATIVE ENCOUNTERS SHORTS 2023 - For Creatives

Project brief

Cambridge Shorts is the continuation of a project to support early career researchers in developing professional short films with filmmakers, illustrators and animators. The short films will be presented online and during the Cambridge Festivals to increase the visibility of your work. The role of the creative is to convert research from the University of Cambridge into a short film (max 2 minutes) and to produce a very short documentary on the collaboration process.

Objective for creatives

Develop a short film/animation based on current research by Cambridge Academics. This can be a creative piece of work, we are not looking for traditional interview based research documentaries.

Please see the Short films submitted for Creative Encounters 2020, 2021 and 2022 for reference:

<https://www.youtube.com/playlist?list=PLOGPAwg5Z2qhmDTcfq-zd7YzZiq-iJpBD>

<https://www.cam.ac.uk/public-engagement/creative-encounters-2022/overview>

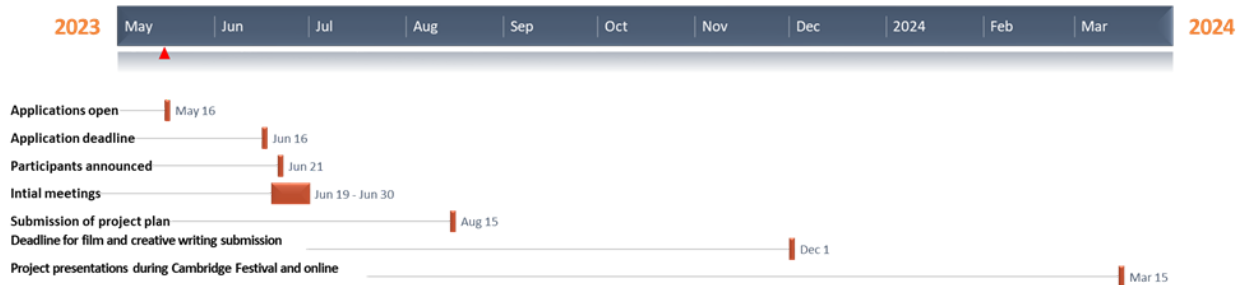
https://www.youtube.com/watch?v=PSq_CCE_2022_YouTubeWj8mwoCA

The main deliverable for The Cambridge Shorts will be:

- Short film based on the collaborators research maximum 2 minutes.
- Short documentary style film (max 3 minutes in length), which will include the creative process, the researcher explaining the research behind the film, the collaborative process between the researcher and creative, creatives' experience working with the researcher and in this project (specific guidelines for the documentary will be available on request).
- Creative to provide the final film (max 5 minutes in length) that includes the short film and the documentary outlined above as one complete edited piece, and the final short film (maximum 2 minutes in length) and documentary as separate files. All films to be submitted in MP4 format (should be uploadable on Vimeo and YouTube).
- The film and documentary to include subtitles.

- To submit/s a GIF to be used as part of promotion.
- A thumbnail image from the film that reflects the content of the short film in the best light.

Timeline



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16 June	Application deadline for researchers and creatives
By 21 June	Shortlisted candidates will be contacted.
19-30 June	Initial meetings will take place. Pairing between researchers and creatives through a pitching session.
30 June- 15 August	Co-development of project idea between researcher and creative.
15 August	Submission deadline for project ideas and final budgets to project coordinators, this will be followed by a project meeting.
15 August – 1 December	Creation of final short film and documentary.
1 December	Deadline for film submissions.
December 2023-March 2024	Project presentations during Cambridge Festivals and online. Date of the launch event will be confirmed.

Expectations of time needed

We estimate a time commitment of 5-6 days for creatives. This includes time for meetings, time to co-develop the project idea in close collaboration with the researcher, and time to shoot/create and edit the final short film and documentary.

The initial meeting between creatives and researchers will take place on a suitable date for all parties between 19th – 30th June. This first introductory meeting will be HYBRID. On the day of the initial meeting, each creative and researcher will be asked to do a short pitch of their work and will be paired based on their top three choices. The session will then include an overview of milestones and deliverables.

The co-development with the researcher and a mid-project meeting (by 15th August 2023) can take place online or in-person depending on the participants' preference.

Please note that there may be some minor editing needed, i.e., videos not delivered in the right format, minor editing requirements, sound or recording problems. Although this does not happen often, in such case we will have to get back in touch to ask you for corrections.

Budget

We expect project proposals for up to £3000 (submitted by 15th August). This should include your time, storyboard, design, materials, edits, sound, etc.

For any questions please contact Dr Selen Etingu, selen.etingu@admin.cam.ac.uk or Creative Encounters Admin, CreativeEncounters@admin.cam.ac.uk .